FENIX

Cookie Policy

EFFECTIVE AS AT 25 MAY 2019

INTRODUCTION

The FENIX Cookie Policy forms part of our Privacy Policy and should be read together with our Terms of Use.

When you interact with FENIX services we and our service providers may use cookies or other tracking technology for storing information, including pixels (also known as a "web beacon" or "clear GIFs"), local storage, and device identifiers, to help provide, protect and improve our services. For example, to save your preferences, personalize content, target ads based on your interests, combat fraud and abuse, and streamline the functioning of and your access to FENIX.

WHAT ARE COOKIES

A cookie is a small text file. When you visit a website cookies will be placed onto your phone, computer or other device to record certain information. The information gathered will include what content you clicked on or listened to, ads you clicked, what settings you have selected as well as other decisions you make on the website. Cookies may exists for the duration of your session on the website or be persistent. Persistent cookies will stay on your device for a set period of time or until you delete them through your internet browser.

HOW WE USE COOKIES

We use cookies in a variety of ways to tailor FENIX to your specific interests and to protect FENIX and users from fraud and inappropriate use. Generally, the way in which we uses cookies on your device will fit within the following categories:

Required for effective operation – Cookies are required to ensure the authenticity of your account, deliver your purchases (i.e music, tickets and subscriptions) and to provide you with access to your playlists, liked videos, and other content you may have created or commented on.

Security – Cookies are a key method of defending against unauthorized activity, spam and phishing attacks as cookies can identify devices which are engaging in such activity and prevent them from accessing FENIX in the future.

Preferences – When you make preferences, cookies enable us to deliver those preferences to you each time you log back into the website. This includes remembering your username, content preferences, advertising preferences and privacy options.

Analytics – When you use, or do not use, certain parts of FENIX we will use cookies to analyze how effectively the service is being provided to you and how we can improve. For example, we may obtain information about how long our band search function takes and how many users found what they were looking for. If the search was slow, we would be able to identify it and take steps to optimize this feature for you.

Advertising – These cookies use information about your use of FENIX (i.e what content you listen/watch, what ads you click on, what forums you post in) to deliver ads from bands or products exclusively tailored to your interests. No one likes seeing the same advertisement repeatedly or ads which are entirely irrelevant to their listening habits... Additionally, we will use cookies to prevent you from seeing ads from products you have already purchased.

THIRD PARTIES

We permit certain service providers to place cookies and similar technologies on FENIX for the same purposes listed above.

Third-party cookie providers are covered by their respective privacy policies.

COOKIE PRIVACY OPTIONS

You have multiple options to control how cookies are used when you access FENIX. Through your web browser you can select to deny cookies outright or to request your permission each time a site attempts to place a cookie. Your web browser should also contain a list of cookies from each website you visit and will allow you delete them. On an Apple device, you can enable the 'Limit Ad Tracking' setting. On an Android phone you can enable the 'Opt out of Ads Personalization' setting. Both Apple and Android devices allow you to disable mobile analytics, bug reporting and location tracking through their respective settings.

While we are committed to respecting each individual's right to privacy, it is worth noting that FENIX is designed to operate with the use of cookies. If you decide to restrict cookie use you may not be able to enjoy all of the features and your experience will be unable to be tailor to your preferences. If you opt out of personalized advertising you may still receive ads, they will however not be tailored to your preferences.

CONTACT

Questions, comments and requests regarding this Cookie Policy are welcomed and should be addressed to info@fenix.cash.